



# TWO POLES

PODCAST

MEDIA KIT

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## MEDIA RELEASE

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New **TWO POLES** podcast launches.

Launched in late-April 2020, during the COVID-19 pandemic, **TWO POLES** is a polar podcast exploring our present and future with Antarctica and the Arctic. Experience armchair travel to the last great wildernesses. Journalist Fraser Morton brings you stories, encounters and wild tales from adventurers, filmmakers, writers, artists, musicians, anthropologists, scientists, and every day people who explore, work and protect these polar places. Escape humanity through polar audio stories.

## GET INVOLVED

TWO POLES aims to create a community and audience with a shared interest in the polar regions and the protection of the last wild places on Earth.

## SPONSOR

TWO POLES is seeking sponsors & new partnerships to support this ongoing community as we grow our audience. Request a media kit or visit our [Patreon page](#) to support with an easy membership plan.

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The collage consists of 18 individual posters for the 'Two Poles' podcast, arranged in a grid-like fashion. The posters feature various Antarctic-themed imagery and text:

- Top Row:** Three posters with the title 'TWO POLES' in large white letters on a dark blue background, with a small 'FAIR' logo in the bottom right corner.
- Second Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Third Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Fourth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Fifth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Sixth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Seventh Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Eighth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Ninth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.
- Tenth Row:** A poster with 'TWO POLES' in large white letters on a dark blue background, a poster with 'TWO POLES' in large white letters on a dark blue background, a poster with a close-up of a man's face wearing a fur hat, and a poster with 'TWO POLES' in large white letters on a dark blue background.